

Academies INFOPACK

DATA MANAGEMENT Run 2

A complete **training programme** designed to enhance the learning of young women about topics related to entrepreneurship in the **ICT and STEM sectors**.



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SheTechTalks

breaking barriers in ICT



ACADEMIES INFO PACK



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Welcome to the SheTechTalks Learning Academies Info Pack!

In this document, you will be introduced to the Learning Academies of the project, a complete training programme designed to **enhance the learning of young women about** topics related to **entrepreneurship in the ICT and STEM sectors**.

The Info Pack provides a brief explanation of the project and its main products, focusing on the Training Academies.



SheTechTalks is a project funded by the Erasmus+ programme of the European Union.



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01

About the project

SheTechTalks is designed to **empower women (aged 18-30) in ICT and STEM** by sharing real-life experiences, addressing gender bias and inspiring future tech leaders. **Four Academies** will be delivered between late 2025 and early 2027. Through its Learning Academies, the project provides access to education in ICT and entrepreneurship across Europe.

02

About the Learning Academies

The Learning Academies of the project are a **complete training programme** designed to enhance the learning of young women about topics related to entrepreneurship in the ICT and STEM sectors.

Participation in the Academies will give access to a **3-month mentoring programme** and a final **Career Day** with industry professionals.

03

How to do it?

By registering on the SheTechTalks Platform, you will access a high-quality, **FREE** training programme on technology and entrepreneurship, developed by two renowned European universities:



university of
 groningen



VYTAUTAS
MAGNUS
UNIVERSITY
MCMXXII



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Learn more about the **SheTechTalks project** on our website (scan the QR code →)



01 About the Project



The project's learning programme includes **4 Digital Training Academies:**

-  **Academy 1**
-  **Academy 2**
-  Academy 3
-  Academy 4

**WHO CAN
APPLY?**

Women (18–30) and **anyone** eager to learn and grow

EACH ACADEMY OFFERS:

Flexibility in learning paths by offering **at least 7 MODULES**, so learners must **select 6** of them.

The **first** and **last modules** of each academy are **compulsory** and will include more **synchronous** learning activities

The **other modules** are offered independently from each other, and can be selected and completed **in any sequence**. They include more **asynchronous** learning activities.

The academies follow the principles of **self-directed learning**, and successful completion of an academy is rewarded with a **micro-credential**.



Objectives of the Training Academies



Offering opportunities for professional development and entrepreneurial learning to young women

Counselling and mentoring of young women, contributing to intergenerational learning

Contribute to the **digital transition**, while making tech educational programs more inclusive and accessible.

Empower young women to **overcome stereotypical thinking** and contribute to bridging the gender divide.





Why should you participate?



01

A **dedicated space to ask** questions and stay connected with trainers and peers.

02

The online format makes it easy to **fit** the Academies **into your daily routine.**

03

30% of the participants will have the opportunity to **participate in a Group Mentoring.**

04

Opportunity to be selected to participate in the **Career Day in Crete (Greece).**



Required commitment



A learner needs to complete **6 sessions** with a total workload of **14 hours** each. In total, an average of 84 hours



Synchronous learning activities in live workshops, guest sessions and Q&A. Learners can ask questions and interact directly with trainers.



The majority of hours will be **asynchronous** learning activities, allowing **flexibility**



Should the Academy be successfully completed, participants will be awarded with a **micro-credential**.



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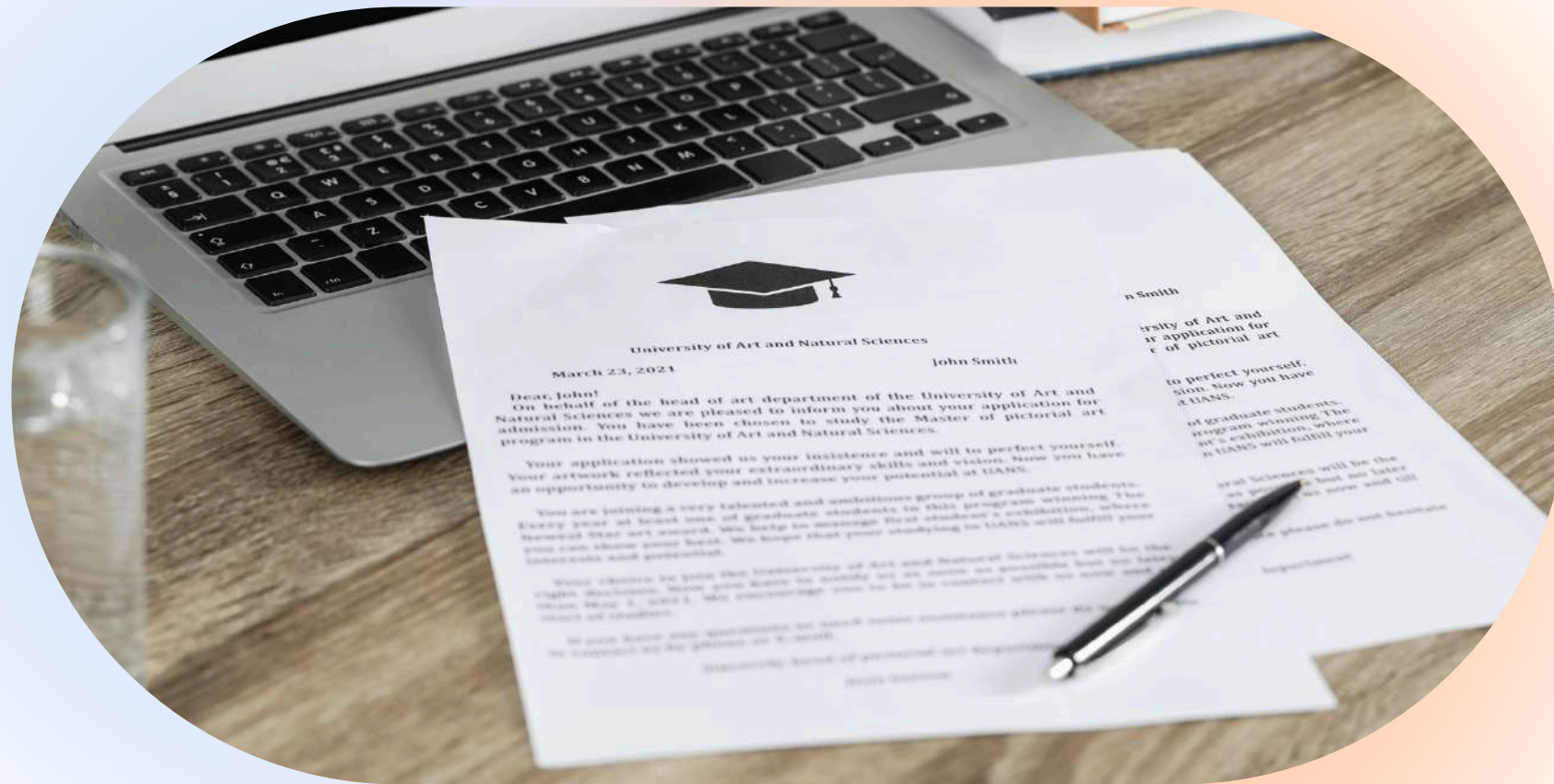




02 Learning Programme

ACADEMY 2 – DATA MANAGEMENT

Run 2



Which areas are covered?

- 01** Introduction to Data Management
- 02** Data Security A
- 03** Data Security B
- 04** Data Visualisation Techniques
- 05** Storytelling with data
- 06** Data analysis and interpretation
- 07** Decision making with data
- 08** Building a future in data management



 LEARNING PROGRAMME



	Date	Topic	Time	
W1	May 04-08, 2026	Module 1 - Introduction to Data Management	Self-paced	
	May 6, 2026	 Kick-off Session	16:30 - 17:30 CET	
W2	May 11-15, 2026	Module 2 - Data Security A	Self-paced	
W3	May 18-22, 2026	Module 3 - Data Security B	Self-paced	
	May 20, 2026	 Workshop and Q&A	16:30 - 17:30 CET	
W4	May 25-29, 2026	Module 4 - Data visualisation techniques	Self-paced	
W5	Jun 01-05, 2026	Module 5 - Storytelling with data	Self-paced	
	Jun 3, 2026	 Workshop and Q&A	16:30 - 17:30 CET	
W6	Jun 08-12, 2026	Module 6 - Data analysis and interpretation	Self-paced	
W7	Jun 15-19, 2026	Module 7 - Decision-making with data	Self-paced	
	Jun 17, 2026	 Workshop and Q&A	16:30 - 17:30 CET	
W8	Jun 22-26, 2026	Module 8 - Building a future in Data Management	Self-paced	
	Jun 22, 2026	 Guest lecture	16:30 - 17:30 CET	
	Jun 26, 2026	 Final session	16:30 - 17:30 CET	
+W9	Jun 29 - Jul 31, 2026	Reflection document submission (deadline: 31 July)	Self-paced	



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JUNE

JULY



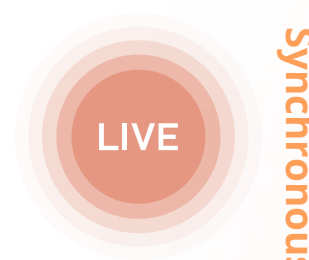
PARTICIPATING STEP BY STEP

CERTIFICATION REQUIREMENTS:

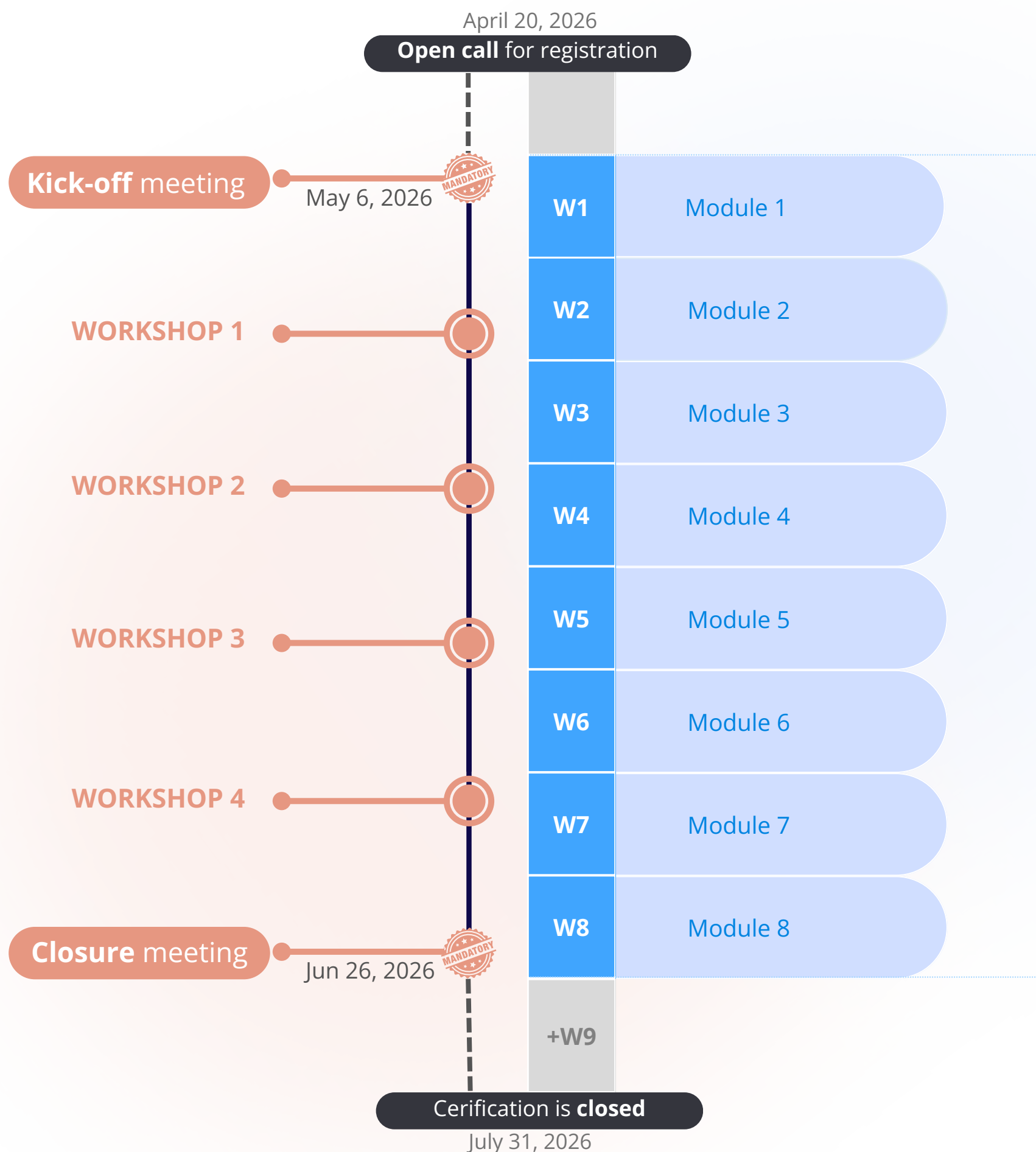
- ✓ **6 modules** out of 8 (tasks included)
- ✓ **4 live sessions** out of 6
- ✓ **Reflection document** submitted

COMMUNITY MANAGEMENT

- ✓ **2 post per week** on forum



Synchronous





KICK-OFF & FINAL SESSION AGENDA



May 6, 2026

Time: **16:30 – 17:30 (CET)**

Duration: **1 hour**



Lecturer: Jan Riezebos

LIVE



- **16:30 – 16:40** → Opening Session. Welcome and meeting objectives. Participants' introductions
- **16:40 – 16:45** → Team Introductions
- **16:45 – 16:55** → Project Presentation
 - Project concept and main goals
 - Project activities and opportunities for participants (networking, mentoring, Career days)
- **16:55 – 17:15** → “Data Magic: Turning Mess into Masterpiece” & Overview of modules, Prof. Jan Riezebos
- **17:15 – 17:30** → Q&A and Discussion + Wrap-up

Jun 26, 2026

Time: **16:30 – 17:30 (CET)**

Duration: **1 hour**



Lecturer: Jan Riezebos

LIVE



- **16:30 – 16:40** → Welcome & Wrap up of academies goals and objectives
- **16:40 – 16:55** → Sample project presentations & ambitions for the future
- **16:55 – 17:15** → Final Q&A, doubts & matters to be discussed. Main achievements.
- **17:15 – 17:30** → Reflections & Evaluation



OUR ACADEMIC CONTRIBUTORS



The learning materials are developed by lecturers at **University of Groningen** (Netherlands).



ALINA TOARNA

Human Resource Management &
Organizational Behaviour

Faculty of Economics and Business

CAITLIN EMERY

Economics

Faculty of Economics and Business

JAN RIEZEBOS

Technology Operations & Supply
Chain Management,

Faculty of Economics and Business



03

How to join the Academies



REGISTER
NOW

Join the **SheTechTalks Platform** to access all training content and follow the Academies.

To access the SheTechTalks Platform, **simply create an account** using your email. >>>



SheTechTalks Academies

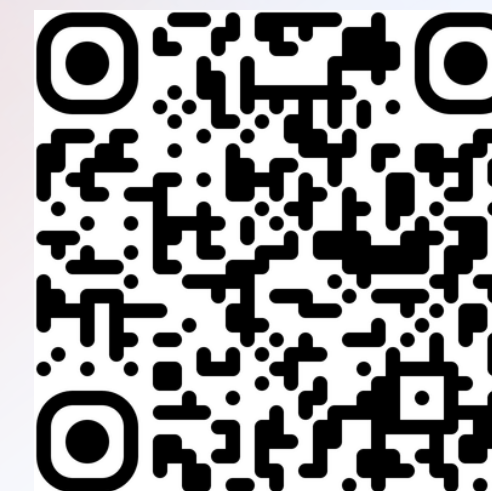
Learn advanced digital skills and business strategies. AI, Data management, Project management and how to start your own IT business.

 SheTechTalks /



Live sessions with trainers via Google Meet.

Use the **same link** for all sessions (QR code below or link on the platform).



See **next slide** for how to register



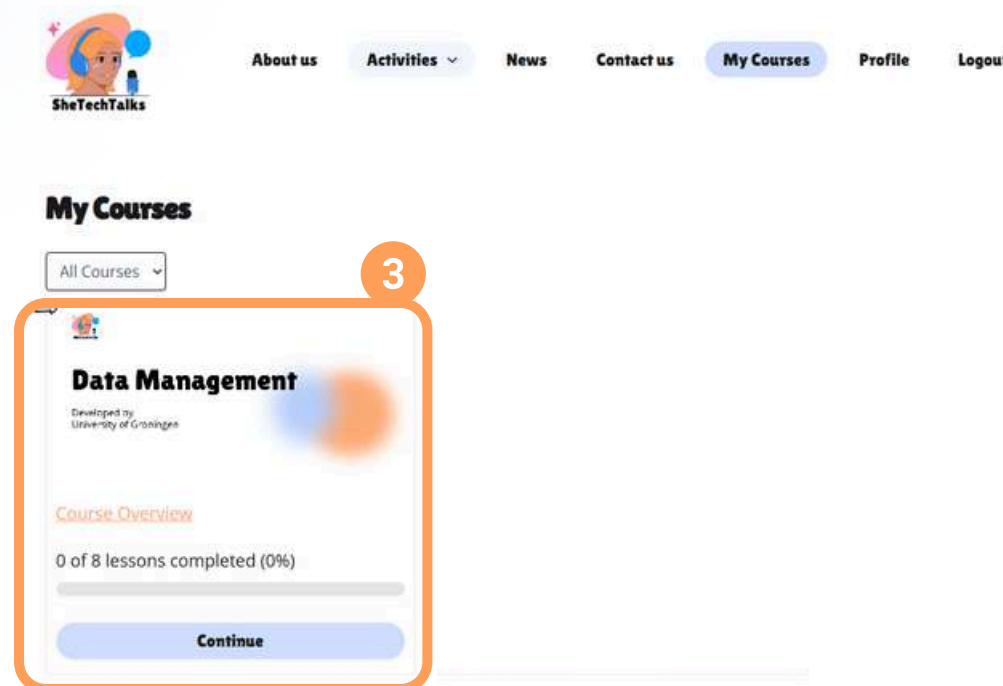
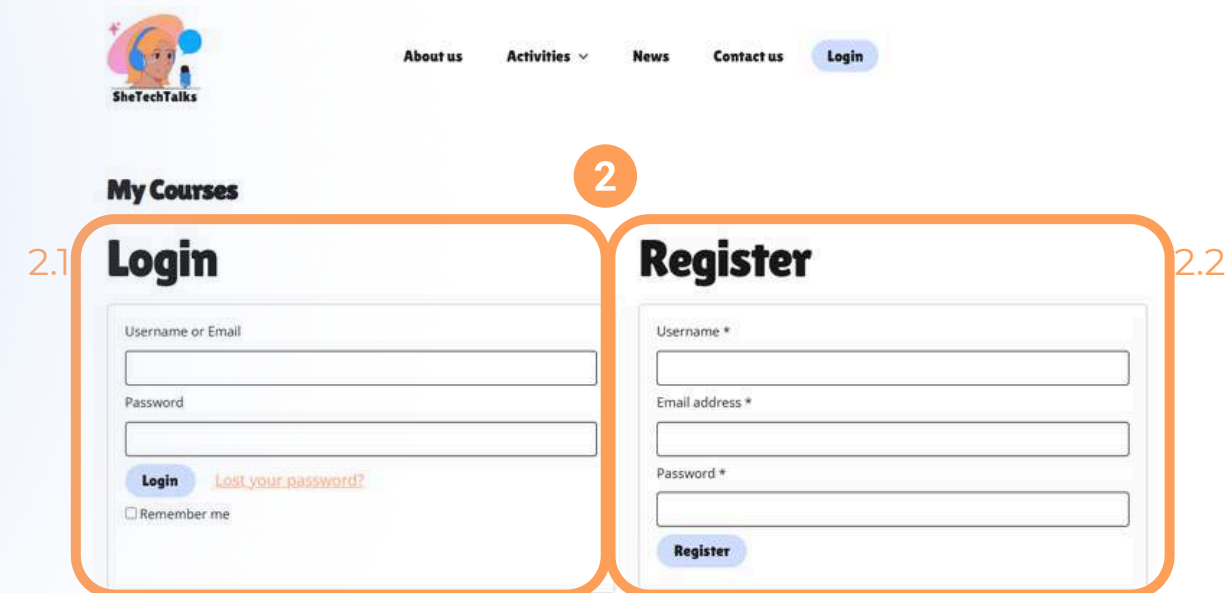
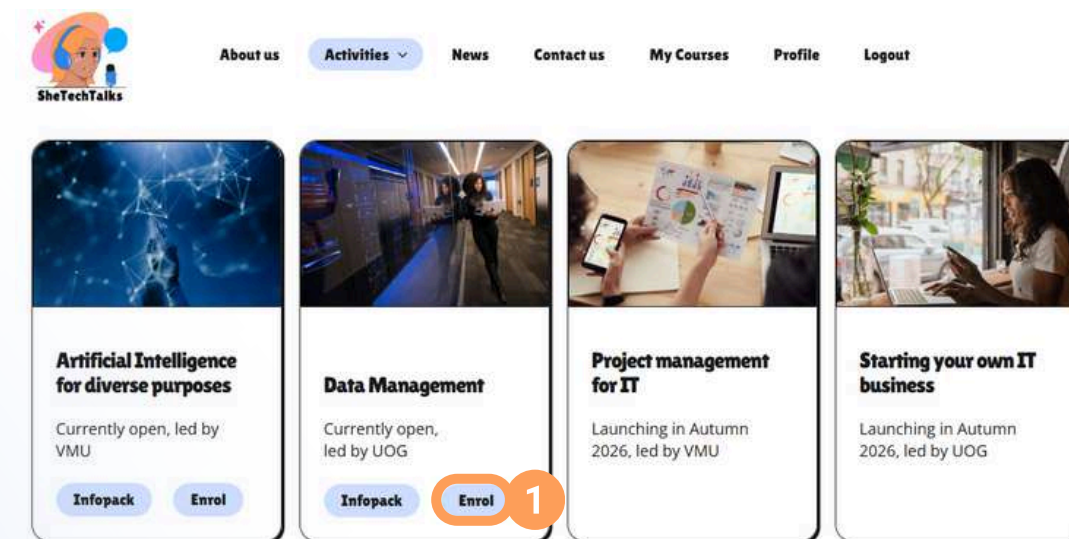
Register Now

- 0 Go to **the platform**
- 1 Click on “**Enrol**”
- 2 **Login:**
 - 2.1 **Have an account?** Log in
 - 2.2 **No account?** Register

You are automatically enrolled once you log in
- 3 **Start the modules** and join live sessions



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Join the Academies and start building your future **today.**



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